



# Get Your House Ready to Sell

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A well-prepared home is more likely to sell quickly and at a better price. Consult with a real estate agent for personalized advice on preparing your specific property for sale and for assistance throughout the selling process.

## Declutter and Depersonalize

Start by decluttering every room. Remove personal items like family photos and excessive decor. Potential buyers should be able to envision themselves living in the space.

## Deep Clean

Give your home a thorough cleaning, including carpets, windows, appliances, and all surfaces. Consider hiring professionals if needed.

## Repairs and Maintenance

Fix any obvious issues such as leaky faucets, broken tiles, or loose doorknobs. Address any structural or safety concerns as well.

## Fresh Paint

Consider a fresh coat of neutral paint on the walls. Neutral colors appeal to a broader range of buyers and make rooms look brighter and more spacious.

## Curb Appeal

First impressions matter. Enhance your home's curb appeal by:

- Trimming the lawn and landscaping.
- Repainting the front door or replacing hardware.
- Power-washing the exterior.
- Adding potted plants or flowers.

## Lighting

Ensure that all light fixtures are working and replace bulbs as needed. Bright, well-lit spaces are more inviting.



**Home Staging**

Consider professional home staging or arrange furniture and decor to highlight the best features of each room.

**Minor Upgrades**

Focus on low-cost, high-impact upgrades, such as:

- Updating cabinet hardware.
- Replacing outdated light fixtures.
- Installing a new backsplash.
- Refinishing hardwood floors.

**Declutter Storage Areas**

Clean and organize closets, cabinets, and the garage to show ample storage space.

**Address Odors**

Eliminate any unpleasant odors by cleaning pet areas, using air fresheners, and ensuring good ventilation.

**Pricing Strategy**

Work with your real estate agent to set a competitive and attractive listing price based on the current market conditions and comparable sales in your area.

**Marketing Materials**

Invest in high-quality photographs and virtual tours to showcase your home online and in marketing materials.

**Accessibility**

Make your home easily accessible for showings. Consider flexible viewing hours to accommodate potential buyers.

**Gather Documents**

Collect important documents like property records, warranties, and utility bills that can be shared with potential buyers.

**Set Flexible Timeline**

Be prepared for the selling process to take some time. It's essential to remain flexible and patient.

**Safety Measures**

During showings or open houses, secure valuables, medications, and personal information to ensure safety and security.



**Home Inspection and Appraisal**

It can be helpful to have a home inspection and appraisal done before listing your home to address any issues upfront and provide confidence to buyers.